

Creativity Of World
Creativity On Web

General idea:

Several today systems (like YouTube) share videos that are basically free of charge. The systems themselves are trying to get money from advertising around the system, which is a normal market development.

The problem with these systems is lack of possibilities for creative producers. They give their material (often good and interesting for audiences) for free.

Therefore we want to create a system where any kind of creativity can be enjoyed directly from producer (theater, stand-alone artist, museum...) to consumer. And the producer gets paid whatever the price he/she sets.

Important issues:

1. System must be easy to use for consumers (integrated into browser or home media centers or...) on any platform
2. System must allow different kind of creativity to be accessed (video, art, pictures, photos, stories, knowledge...), yet in uniformed variations to consumer.
3. Creative producers should get access to simple, yet powerful tools to pack their creativity and put it into system. Some open source development possibilities should be opened here (for community to develop widgets or other tools).

Vision:

To have at least 1 show from Maribor, New York, Sydney, London, Tokio, Rio de Janiero, Johannesburg on-line directly from well-known producers (theaters, opera houses,...).